

MAHLON C. HOUK

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EDUCATION

SEPT. 2012–JUNE 2016

University of Washington

Bachelor of Design in Visual Communication Design

WORK EXPERIENCE

JUNE 2015–FEB. 2016

Tectonic Creative

VISUAL DESIGNER

Visual and experience design for future-thinking digital brand experiences. Emphasis on creating comprehensive and agile systems to meet evolving business needs.

Platforms include web, iOS, Android, Apple TV, and brick and mortar retail. Clients include Microsoft, Microsoft Research, Amazon, FarWide Technologies, and HBO.

FEB. 2016–JUNE 2016

Pushpay

CONTRACT VISUAL DESIGNER

Brand expansion and marketing material design. Future-proofing existing design process for internal use. Asset creation for digital and tactile mediums, with project leadership from ideation to production.

SEPT. 2014–JUNE 2015

University of Washington Career Center

CONTRACT VISUAL DESIGNER

Lead print and web designer for event and services promotion. Collaboration with administrative personnel to create compelling and accessible marketing tools.

SKILLS

Adobe Creative Suite

Illustrator
Photoshop
InDesign
Basic After Effects

Prototyping

InVision
Rapid sketching
Sketch, Sketch Mirror

UX

Thoughtful balance of user needs and client priorities

References available upon request